

Jenny Hyun

BAND STORY

"With sheer vocal talent, lyrical genius, exotic beauty, and charismatic personality, there is no doubt that this 23 yr. old Korean-American singer and songwriter is the name of music's fresh new face. JENNY (formerly known as Jaley) has come a long way to make her dream of becoming a recording artist happen. From recording herself on her computer microphone, to winning a singing competition on **MTV**, her journey has taken her to this very place.

Jenny Hyun was born in Los Angeles, CA but only lived there for the first few years of her life. Her parents then decided to settle in Virginia. It was there that JENNY's natural vocal talent was discovered.

"I discovered singing when I was around 8 years old," JENNY explains. "I didn't know I had a singing talent until I was around 10; but there weren't many opportunities in Virginia, so when I was 16, my parents decided to move to California and that's where I got my shot to do what I love."

While in California, JENNY began to collaborate with producers, and writing and recording her own material. Since then, she has worked with numerous producers, including **Needlz** (Fabolous, 50 Cent, G-Unit, Nappy Roots, Drag-On), **Jean T. Na** (The Tyra Banks Show, The Pussycat Dolls) and **X-Factor** (Madonna, Chaka Kahn, Robert Palmer). As well as honing and perfecting her vocals with industry-respected vocal coach **Don Lawrence** (Christina Aguilera, Rolling Stones, Billy Joel). She also hired on sought-after publicist, **Lizzie Grubman** (MTV's "PowerGirls", Britney Spears, Sean "P. Diddy" Combs, Jay-Z) to create a buzz in the industry.



STATS

Visits	Plays
1,065	38
Streams	Downloads
38	0

Featured Songs

- 1 **Rewind** Pop
- 2 **I Get What I Want** Pop

industry.

JENNY began to go for her dream full speed when she submitted her demo in 2002 to her then management and signed with a production company a year later. Since then she has performed at venues from New York City's **The Bitter End** (Patti La Belle, Joni Mitchell, Avril Lavigne, Stevie Wonder), **Webster Hall** (Tina Turner, Eric Clapton, Prince, Sting), **The Cutting Room** and **Jing Fong Restaurant** to **The Viper Room** in LA to Hawaii for **WorldAsia's Xentopia 2004** where 10,000 people were in attendance and filmed for their network launch. On May 2nd 2004, JENNY was invited to perform at the **25th Annual Asian Pacific American Heritage Festival** held at Union Square Park, NYC where she performed for thousands at the all day event. JENNY also participated in a singing competition called "Princess Idol" on the luxury **Princess Cruises** line and took home a winning trophy. She has also performed in the Bahamas at the world famous **Atlantis hotel**. She has also performed for various charity events like Make-A-Wish Foundation and **USO** in Ft. Dix, NJ. JENNY has been featured in numerous online and offline publications like **The Queens Tribune**, **Chinese Consumer Weekly**, **AARisings** and **HitQuarters.com**. She was also a featured Artist on **Nextcat.com** in August 2007 and Songwriter of the Month at **SongQuarters.com** on October 2007 and has also won first place in **American Idol Underground**'s singing competition in May 2007 which has spotlighted her in the **OnKeySongs.com** newsletter and website. But most importantly, JENNY is at the forefront of an era where Asian Americans are just beginning to make their mark in the entertainment industry. With Lucy Liu and Bobby Lee covering the movies and television industry, it is only a matter of time until an Asian American will take the music industry by storm.

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JENNY has the potential for not only national popularity, but international success also. Asia's fast-growing economy holds millions of people who have fallen in love with American musicians in the past, and JENNY's potential for gaining an immense fan base in Asian countries is limitless.

Even though JENNY has been busy civilly ending her business relationship with her management/production company and recovering from jaw surgery, she has continued to write and record new material and is currently wrapping up projects with producers **RobOnBass** (Mary J. Blige, Wyclef Jean, Styles, Joe, and Fat Joe) and **Ominous** (signed with 20th Century Fox), with JENNY writing and co-producing every song.

JENNY has non-exclusive modeling contracts with **Gail & Rice/Affiliated Models, Inc.** and **Affinity Model and Talent Agency** as well as having a sponsored profile at **Modeling INTL** . She has worked on numerous photo shoots (**Kiwibox.com**, **MueveloNYC Photography** , **SLAM Images LLC**), published in publications like **AsianWebModels.com** and even has runway experience from the **CFF Gala Fashion Show 2007** as a featured guest and model.

JENNY has a vocal and songwriting talent that could compete with any artist on the radio right now, her unique beauty and charisma stand out among the rest, and she co-produces all her music. With the right backing, it's obvious that she is on her way to astronomical heights in her career."

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